



ECONOMIC LITERACY
COLORADO

2022-2023 ANNUAL REPORT

We are committed to ALL Colorado students acquiring the knowledge and skills necessary to make informed decisions in their personal, professional and civic lives.

STATE INITIATIVE

Economic Literacy Colorado educated 251 teachers in the fifth year of **MoneyWi\$er Personal Finance for Teachers**, a multi-year initiative designed to enrich teachers personally and professionally. This brings the total number of MoneyWi\$er teachers to 1,918.

The workshops and programs were developed by EconLitCo and presented in collaboration with the Colorado AG's Office, Colorado Department of Education, and Colorado Jump\$tart Coalition.

Fiscal year 2022-2023 was a big year for ELC. Debbie Pierce retired and we welcomed a new President and CEO, Amy Sherman! Her fresh perspective has allowed us to broaden our vision as an organization and make strategic plans for our future. Our MoneyWi\$er classes were widely attended and we had incredible speakers leading the workshop sessions. The Invest in Girls program had a successful first year with industry tours to Ball Arena, Ares Management Corporations, and two wonderful summer symposia. We also had three different students give inspiring and thoughtful speeches, as well as three former Broncos players, at our fundraising events promoting the importance for personal finance and economic education in schools.

2022-2023 PROGRAM OUTCOMES

1,707

Teachers attended EconLitCo programs

7,168

Instructional hours delivered to teachers

222

Teachers attended programs for the first time

80,000

Students impacted by programs

115

School districts reached out of 178

7,010

Teachers attended programs in the past 5 years

12,213

3rd through 12th grade students participated in the



STOCK MARKET
EXPERIENCE



129

11th and 12th grade students participated in the **Invest in Girls**



2023 YOUNG ECONOMIST SCHOLARSHIP WINNER

"Economics has always been more than a pen-and-paper concept to me, it has been a guiding force for positive change that will define the impact I leave on my community."

Ivan Holtzinger, Lakewood High School

TEACHER RESULTS

99%

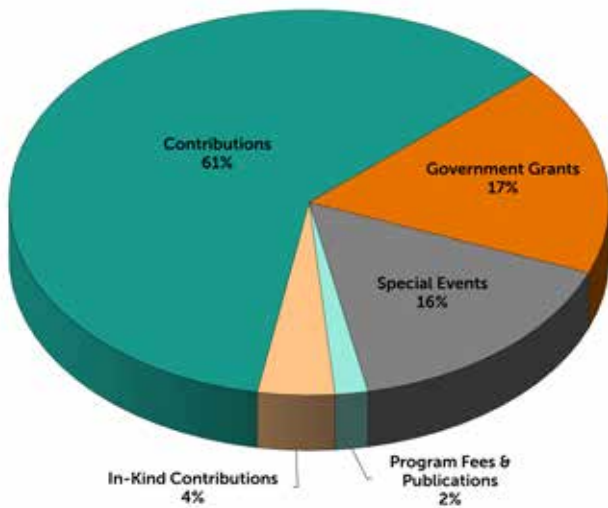
of teachers said, based on their class experience with EconLitCo, they would enroll in another class.

90%

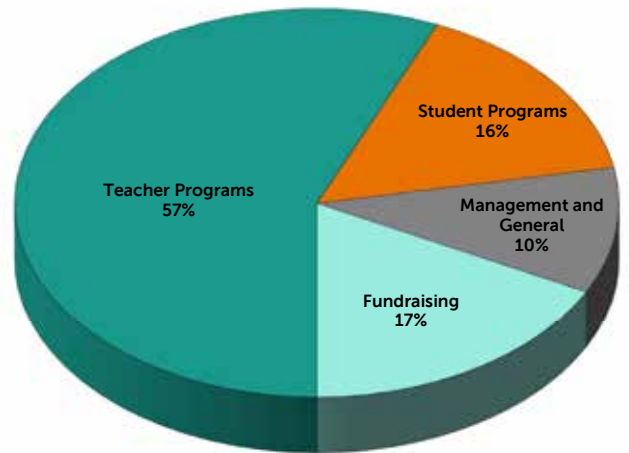
of teachers said the class was personally enriching and improved their knowledge of the subject.



'22-'23 SOURCES OF REVENUE



'22-'23 SOURCES OF EXPENSES



2023 KOELBEL ENTERPRISING TEACHER OF THE YEAR John Loutzenhiser, Elizabeth High School

"John is so excited about finance that students are flocking to his class to learn all they can about financial literacy, and often come back after graduation to tell him how his teaching influenced their financial choices." - Lori McCain, Elizabeth High School

Sherri Koelbel presents John with award



CONTRIBUTORS

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Invest in Girls participants