



2021-2022 ANNUAL REPORT

We are committed to ALL Colorado students acquiring the knowledge and skills necessary to make informed decisions in their personal, professional and civic lives.

STATE INITIATIVE

Economic Literacy Colorado educated 284 teachers in the fourth year of MoneyWi\$er Personal Finance for Teachers, a multi-year initiative designed to enrich teachers personally and professionally. This brings the total number of MoneyWi\$er teachers to 1,667. The workshops and programs were developed by EconLitCo and presented in collaboration with the Colorado AG's Office, Colorado Department of Education, and Colorado Jump\$tart Coalition.

Fiscal year 2021-2022, while still overshadowed by the COVID pandemic and related teacher fatigue, began a return to in-person events and programs. Our programs were a mixture of online and hybrid and our events were all in person. We hired a new student programs director, which allowed us to launch the Invest in Girls program, and we are exploring more student-focused programs going forward.

PROGRAM OUTCOMES

1,163

Teachers attended EconLitCo programs in the 2021-2022 fiscal year

164

Teachers attended for the first time

126

School districts reached out of 178

7,703

Instructional hours delivered

62,979

Students impacted

6,533

Teachers have attended EconLitCo programs in the past 5 years



12,811

3rd through 12th grade students participated in the



STOCK MARKET
EXPERIENCE



2022 YOUNG ECONOMIST
SCHOLARSHIP WINNER

"Economics is a subject most teenagers are not familiar with, yet it controls every part of our life."

Autumn Rayne Hines-Lanckriet,
Julesburg High School

TEACHER RESULTS

99%

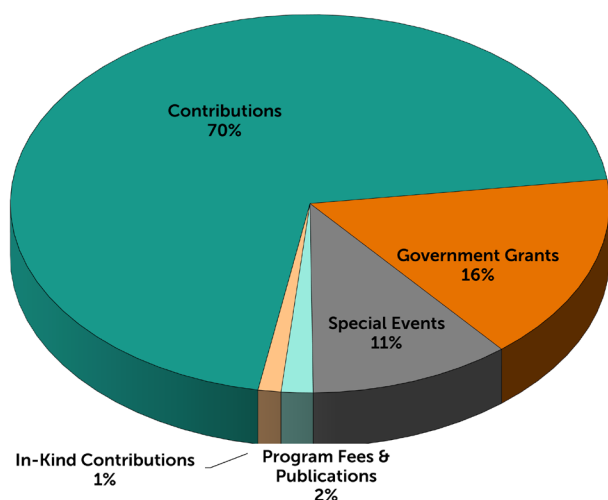
of teachers said, based on their class experience with EconLitCo, they would enroll in another class.

93%

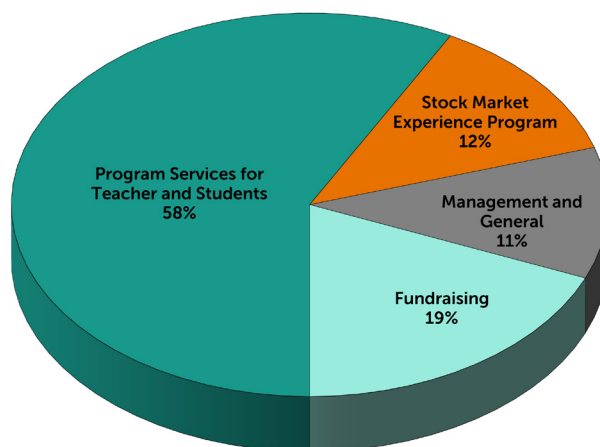
of teachers said the class was personally enriching and improved their knowledge of the subject.



'21-'22 SOURCES OF REVENUE



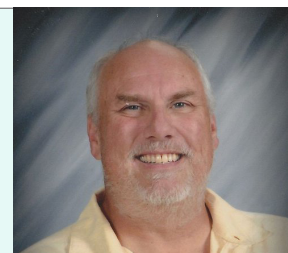
'21-'22 SOURCES OF EXPENSES



2022 KOELBEL ENTERPRISING TEACHER OF THE YEAR WINNER

"Jeff Arnold is a devoted attendee and participant in the many ELC workshops and topics. This dedication has paid off dividends for his generations of students in our small town. His students have continuously benefitted from his dedication to Economics training and learning."

- Jeff Arnold, Estes Park High School



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