



ECONOMIC LITERACY  
COLORADO

# 2018-2019 ANNUAL REPORT

We are committed to ALL Colorado students acquiring the knowledge and skills necessary to make informed decisions in their personal, professional and civic lives.

## NEW INITIATIVE

Economic Literacy Colorado educated 464 teachers in the first year of MoneyWi\$er Personal Finance for Teachers, a three-year initiative funded by the Colorado Attorney General's Office.

These workshops, designed to enrich teachers personally and professionally, were delivered in five regions of the state and developed in collaboration with the AG's Office, Colorado Department of Education and Colorado Jump\$tart Coalition.

## PROGRAM OUTCOMES

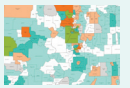
**1,605** Teachers attended EconLitCo programs  
*300 more than '17-'18*

**234** Teachers attended for the first time

**122** School districts reached out of 178  
*28 more than '17-'18*

**7,460** Instructional hours delivered  
*915 more than '17-'18*

**104,314** Students impacted  
*8,325 more than '17-'18*



**16,623**

Students participated in the



**STOCK MARKET  
EXPERIENCE**



## 2019 YOUNG ECONOMIST SCHOLARSHIP WINNER

"From everyday choices, to the decisions of world leaders, economics impacts my life greatly. It influences the decisions I make, helps me better understand the world, and inspires my career choices."

- Sophia Lamas, Lakewood High School  
Jefferson County Schools

## TEACHER RESULTS

**93%**

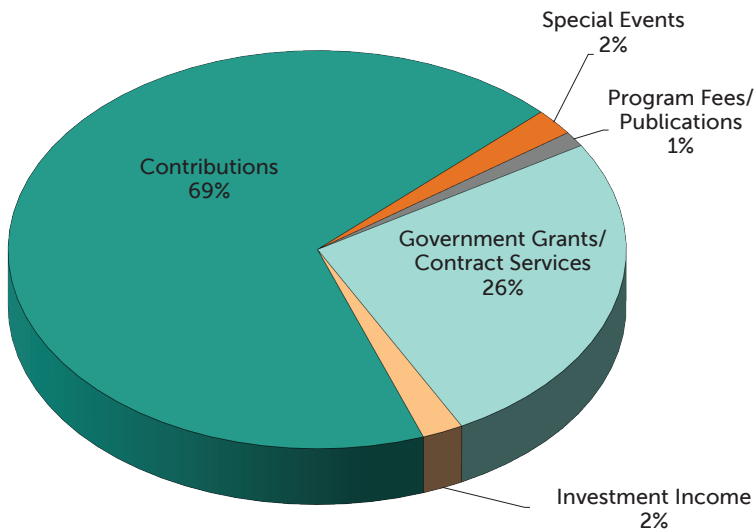
of teachers said the EconLitCo class made them a more effective teacher

**98%**

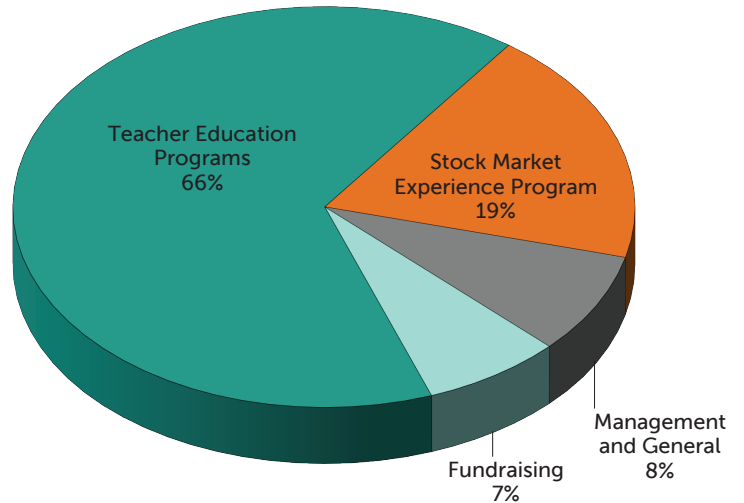
of teachers said, based on their class experience with EconLitCo, they would enroll in another class



## '18-'19 SOURCES OF REVENUE



## '18-'19 SOURCES OF EXPENSES



## CONTRIBUTIONS

### BENEFACTORS OVER \$50,000

Attorney General's Office of the State of Colorado	Daniels Fund
Sylvia Knobloch Brown	OppenheimerFunds

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	Woodford Foundation

### 2019 KOELBEL ENTERPRISING TEACHER OF THE YEAR WINNER

"I have had the great honor of teaching economics for the last 10 years. During this time I have leaned heavily on EconLitCo. Their professional development programs are simply the best. They have challenged me to become a more informed citizen and undoubtedly made me a better teacher."



- Jeff Kenefsky, Cheyenne Mountain High School, Colorado Springs

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