



ECONOMIC LITERACY
COLORADO

2020-2021 ANNUAL REPORT

We are committed to ALL Colorado students acquiring the knowledge and skills necessary to make informed decisions in their personal, professional and civic lives.

STATE INITIATIVE

Economic Literacy Colorado educated 378 teachers in the third year of **MoneyWi\$er Personal Finance for Teachers**, a multi-year initiative funded by the Colorado Attorney General's Office.

These workshops, designed to enrich teachers personally and professionally, were delivered remotely this year and developed in collaboration with the AG's Office, Colorado Department of Education and Colorado JumpStart Coalition.

7,245

Students participated in the


STOCK MARKET
EXPERIENCE



Fiscal year 2020-2021 was overshadowed by the Covid-19 pandemic. Schools were forced to shut down March 2020 and teachers were required to create virtual learning classrooms for their students. Economic Literacy Colorado knew it would be critical to support teachers during this crisis. By June 2020, ELC developed the means to virtualize all professional development programs, resulting in the most robust, successful summer of educator programs in ELC history!

PROGRAM OUTCOMES

1,179

Teachers attended EconLitCo programs



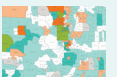
202

Teachers attended for the first time



119

School districts reached out of 178



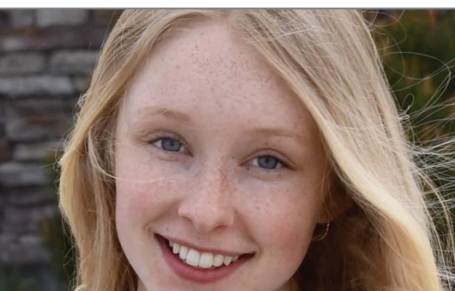
6,924

Instructional hours delivered



81,447

Students impacted



2021 YOUNG ECONOMIST SCHOLARSHIP WINNER

"My knowledge of the economy forces me to think about every decision. I think of how the economy affects me and equally as important, how I affect the economy."

Ruby Link, Boulder High School

TEACHER RESULTS

94%

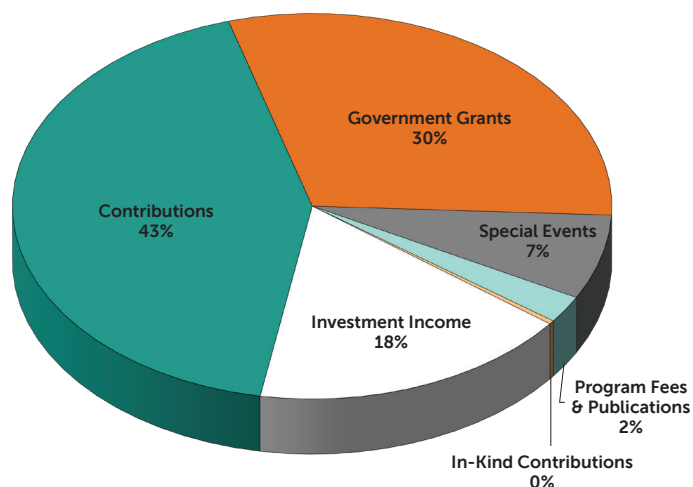
of teachers said the EconLitCo class made them a more effective teacher

99%

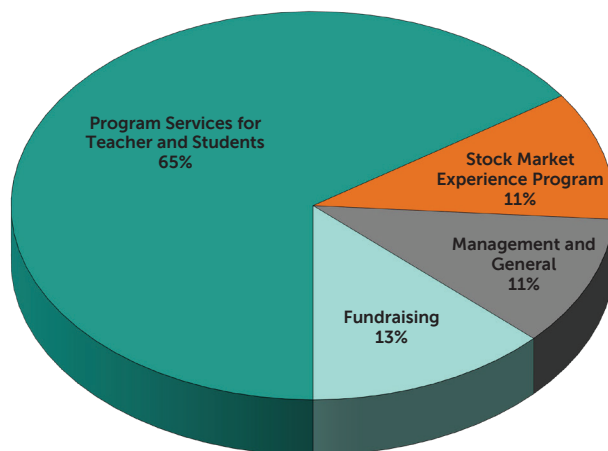
of teachers said, based on their class experience with EconLitCo, they would enroll in another class



'20-'21 SOURCES OF REVENUE



'20-'21 SOURCES OF EXPENSES



2021 KOELBEL ENTERPRISING TEACHER OF THE YEAR WINNER

"What I love most about personal finance and economics is that it gives individuals a unique lens through which to view the world. From the concept of opportunity cost, to understanding budgeting, to evaluating the merits of trade, economic thinking touches every aspect of our lives."

- Amy Paa Rogers, Fairview High School, Boulder



CONTRIBUTORS

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	Buz and Sherri Koelbel

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