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**Infographic Scoring Rubric**

**Spring 2018**

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|  | **Exceeds Expectations 3** | **Meets Expectations 2** | **Needs Work 1** |
| **Topic and purpose**  **25%** | The topic and purpose of the infographic was clear and concise. | The topic and purpose was somewhat broad making it somewhat difficult to understand. | The topic and purpose was not clear. Viewer unable to understand the infographic. |
| **Data**  **25%** | Data of the infographic was accurate and relevant to topic. | Data of the infographic was somewhat accurate and relevant to topic. | Data of the infographic was not accurate and was not relevant to topic. |
| **Citations**  **15%** | Citations for all sources were included. | Citations for some of the sources used were included. | No citations of the sources were included. |
| **Layout**  **15%** | The infographic layout was visually appealing and graphics were applicable to topic. | The infographic layout was somewhat appealing and graphics were applicable to some extent. | The infographic layout was not appealing and/or did not apply to the topic. |
| **Color, Font**  **10%** | The color scheme complemented the infographic. The font was legible and consistent. | The color scheme did not complement the infographic. The font was legible but inconsistent. | The color scheme distracted from the infographic. The font was not legible and was inconsistent. |
| **Spelling, Grammar**  **and punctuation**  **10%** | The spelling, grammar and punctuation are all correct. | Some spelling, grammar and/or punctuation errors but does not distract the viewer. | Multiple spelling, grammar and/or punctuation errors distracts the viewer. |